



**UPSA**  
UTILITY PUBLIC SAFETY ALLIANCE

**ppl**



TM



*Damage Prevention*

*to....*

*Public Safety*

Manager Public Safety  
PPL Electric Utilities

Mark Santayana





# DAMAGE PREVENTION

ONE CALL LAW  
8-11 AWARENESS  
EDUCATION





**Know what's below.  
Call before you dig.**

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# DIG-IN DAMAGE INVESTIGATIONS

















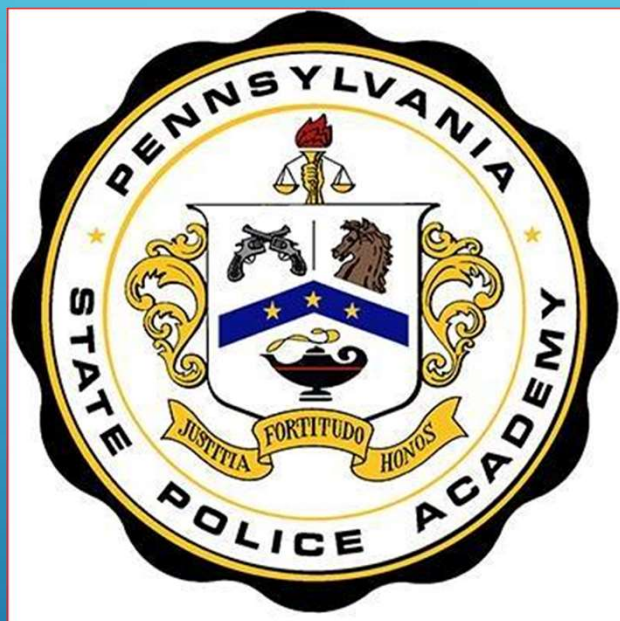


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# Safety/Awareness Outreach



911 Centers  
in Pa



if you want to go FAR...  
if you want to go FAST...

*Go With @Others*

# **BUILDING THE RELATIONSHIP**

- ~ Common service territory**
- ~ Similar focus on safety & damage prevention**
- ~ Experiencing the same problems with the same contractors**
- ~ Both active in our state One Call activities**

# TEAMING UP TO REDUCE DAMAGES

- Working together provided the following benefits:
  - Sends a more consistent message to problem excavators.
  - Regulators and others are more willing to get involved when the two largest utilities are asking for their help.

- Northeast PA 811 Partnership with Triple AAA Yankees (2014)
- Lehigh Valley Regional Partnership (2015)
- 2016 Print AD, Radio and Front Page Popper Campaigns
- No1Call Reporting & Tickets Nearby\*
- Cross Bore Reporting & Cross Bore Task Force\*
- PA One Call - 811 Fire House Campaign
- PA One Call Safety Day Event Expansion (2014 commitment)

\* PA One Call Board Level Partnership - Emergency Tickets












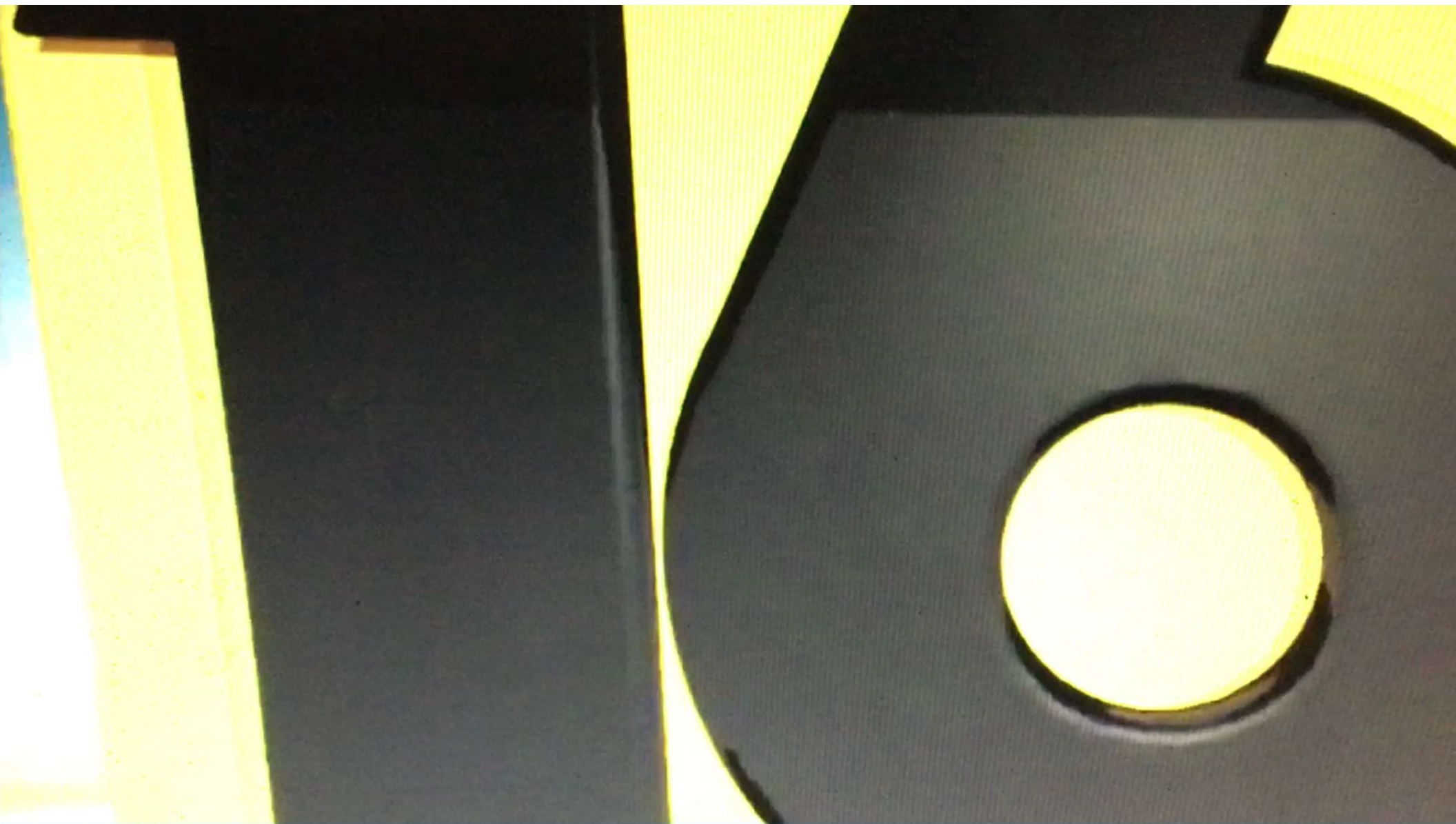
# FIND YOUR SAFETY PARTNER(S)

- ▶ **Consider the other stakeholders that share your interest in damage prevention and safety**
  - ▶ **Meet with them to discuss the issues you face**
  - ▶ **See what similarities you have**
  - ▶ **Work together to change behavior**
- 
- A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, set against the dark blue background.





PPL  
LIVE-LINE  
EXHIBIT



# NTC

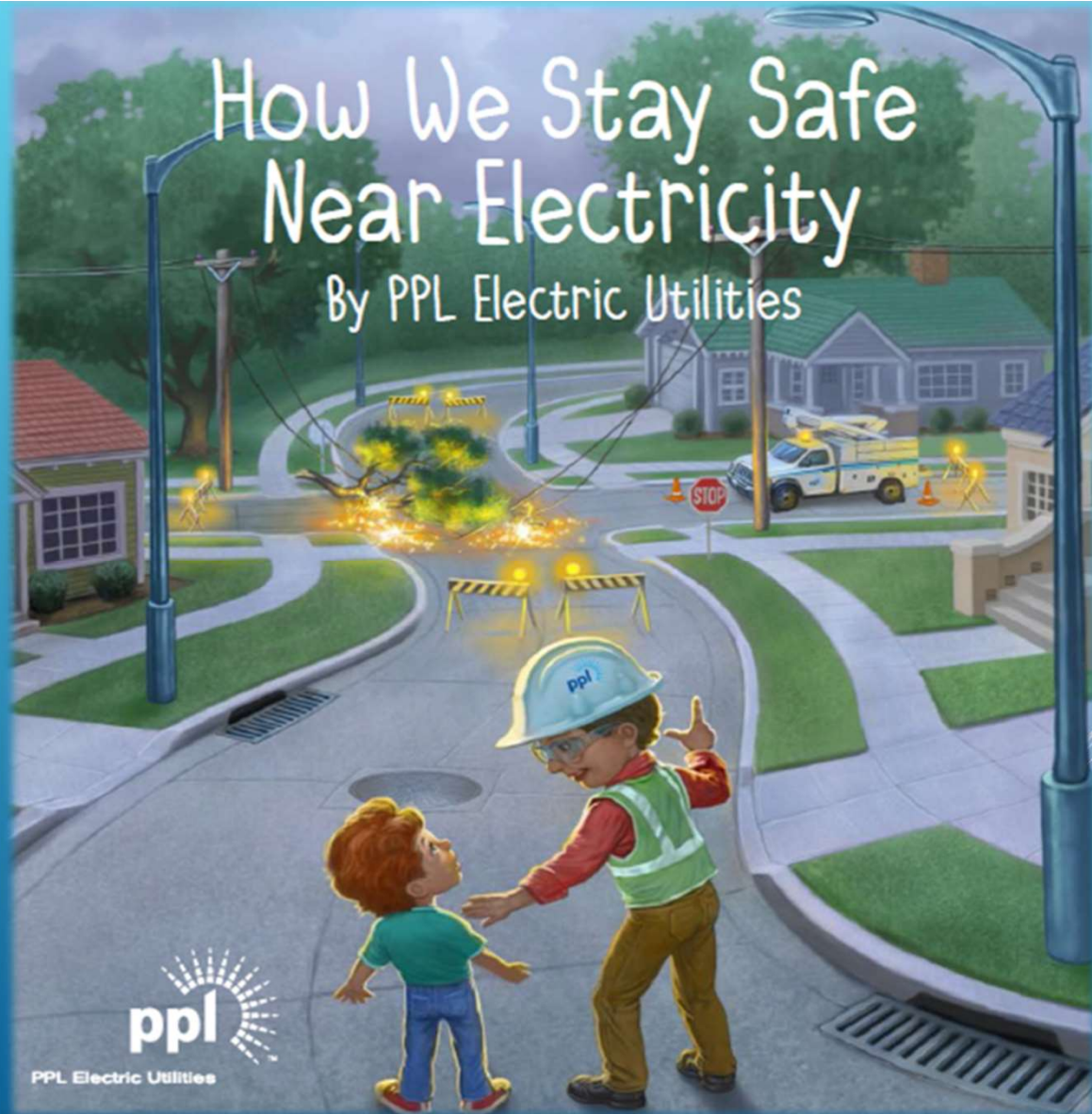






**PPL Electric Utilities**

# KIDS SAFETY BOOK





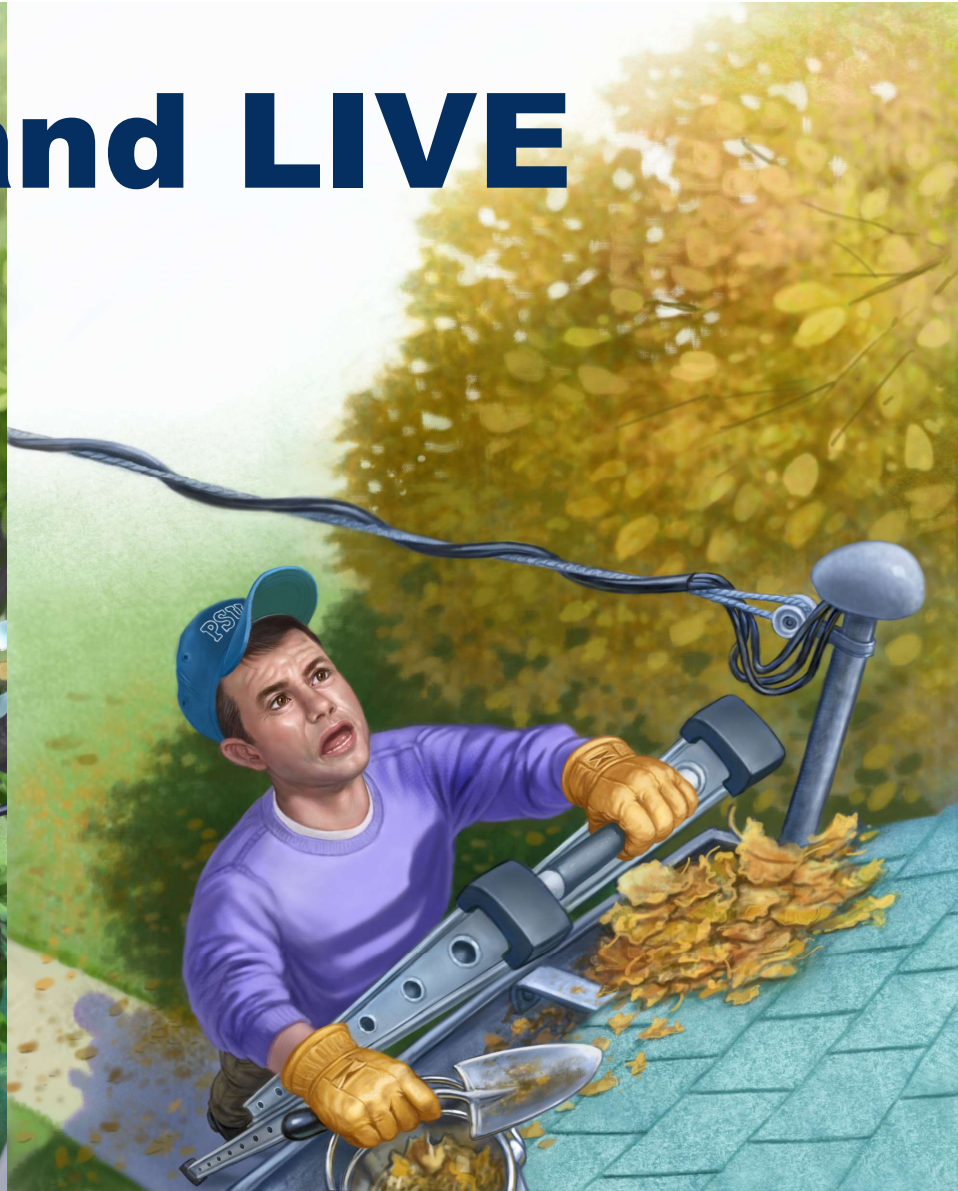
COMMUNITY SAFETY

# ALLENTOWN SCHOOL GETS SPECIAL PPL DELIVERY

JANUARY 25, 2019



# LOOK UP and LIVE





if you want to go FAR...  
if you want to go FAST...

*Go With @Others*

Alone, we are

ALL

STRONG





But together,

we can be

UNSTOPPABLE





# UPSA

UTILITY PUBLIC SAFETY ALLIANCE

# QUESTIONS