

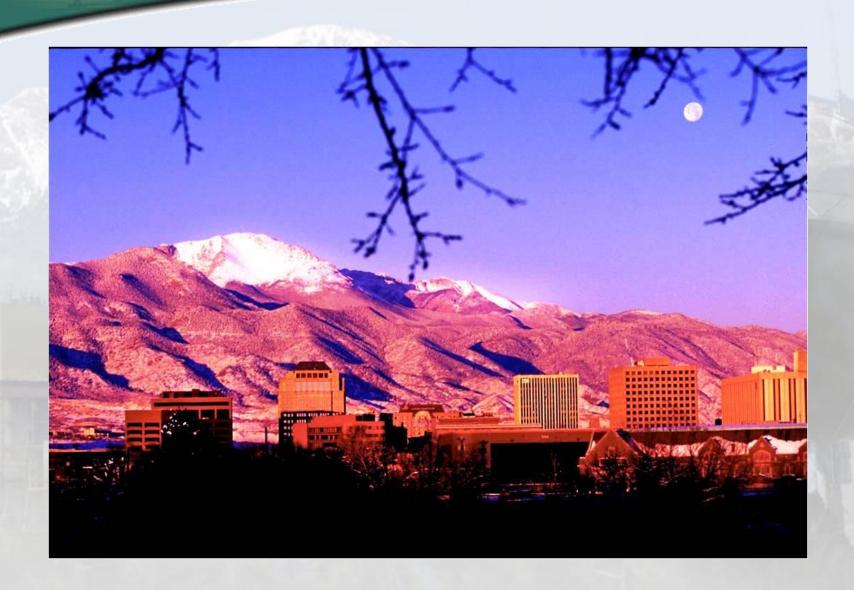


Public Safety on a Shoestring Budget

Utilities Public Safety Alliance Conference May 5, 2015

Colorado Springs, Colorado





Colorado Springs Utilities





- Four-service municipal enterprise
 - Electric, natural gas, water, wastewater
 - 820,000 metered accounts
 - 1,800 employees
- Vision
 - "Treasured Community Asset"
 - Vital to the future of our region
 - Safe, reliable, and competitive
- Culture of safety

Budget Challenges





- Wildfires
 - Waldo Canyon
 - Black Forest
- Drake Power Plant Fire
- Drought

- Southern Delivery System
- Aging Infrastructure
- 2016 Challenge



• Effective Messages



- Wow factor live safety demonstrations
- Targeted messaging for audience type
- Minimize/eliminate costs when possible
 - Contract labor
 - Partnership with schools
 - Leverage technology
 - Do it yourself



Internal Resources



Water Education

Operations

Customer Communications

Customer Service

Damage Prevention Community Outreach

Community Volunteerism

External Resources



- School District Liaisons
- Carbon Monoxide Task Force
- City of Colorado Springs Office of Emergency Management
- Local Non-Profit Organizations
- Media
- Satisfied Customers



Q&A - Forum



