



Colorado Springs Utilities

It's how we're all connected



Public Safety on a Shoestring Budget

Utilities Public Safety Alliance Conference

May 5, 2015

- Colorado Springs, Colorado



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• Colorado Springs Utilities

- Four-service municipal enterprise
 - Electric, natural gas, water, wastewater
 - 820,000 metered accounts
 - 1,800 employees
- Vision
 - “Treasured Community Asset”
 - Vital to the future of our region
 - Safe, reliable, and competitive
- Culture of safety





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• Budget Challenges



- Wildfires
 - Waldo Canyon
 - Black Forest
- Drake Power Plant Fire
- Drought

- Southern Delivery System
- Aging Infrastructure
- 2016 Challenge





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• Effective Messages

- Wow factor – live safety demonstrations
- Targeted messaging for audience type
- Minimize/eliminate costs when possible
 - Contract labor
 - Partnership with schools
 - Leverage technology
 - Do it yourself



• Internal Resources



External Resources

- School District Liaisons
- Carbon Monoxide Task Force
- City of Colorado Springs Office of Emergency Management
- Local Non-Profit Organizations
- Media
- Satisfied Customers

Conclusion



Q&A - Forum



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