



Consumer's Energy

Count on Us®

Communicating During a Statewide Windstorm

James Buttleman

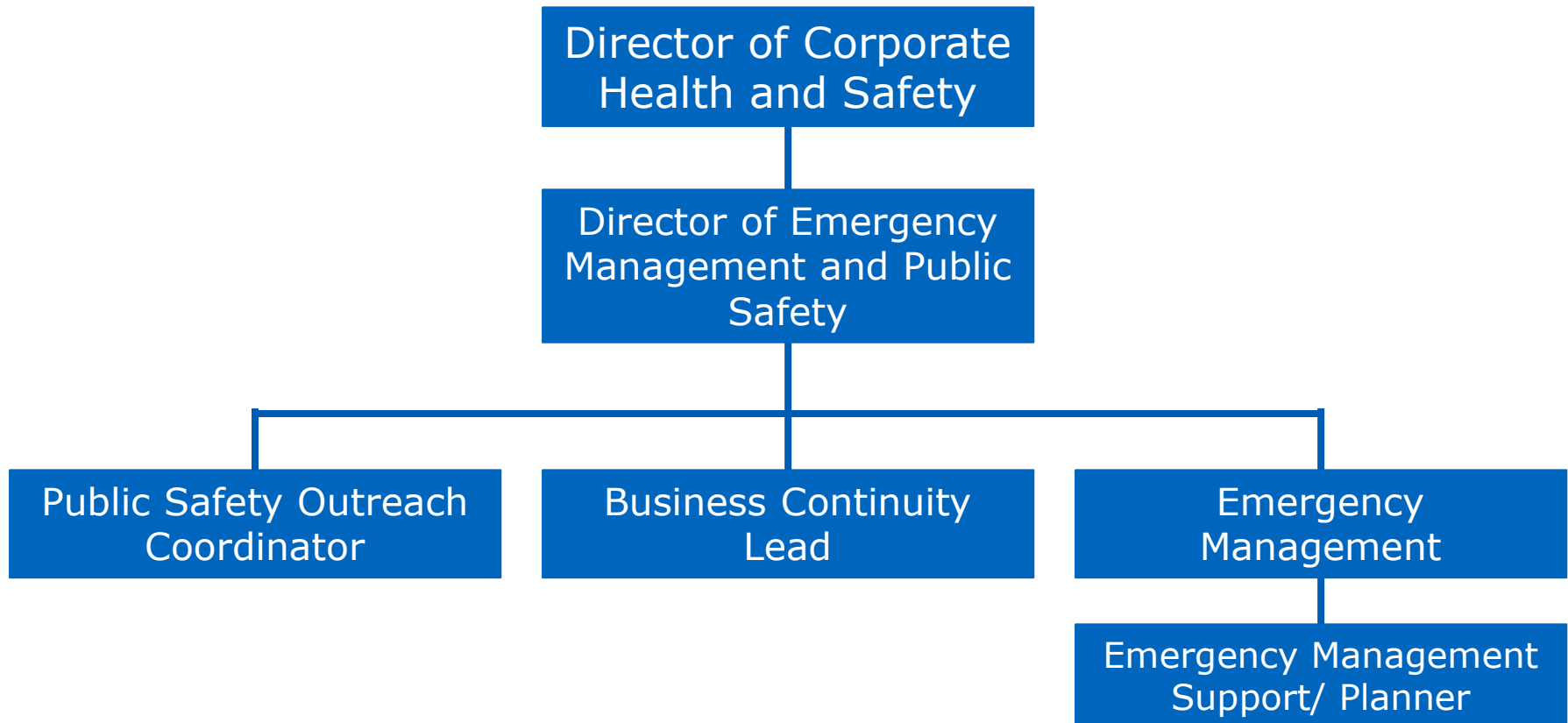
October 19, 2017



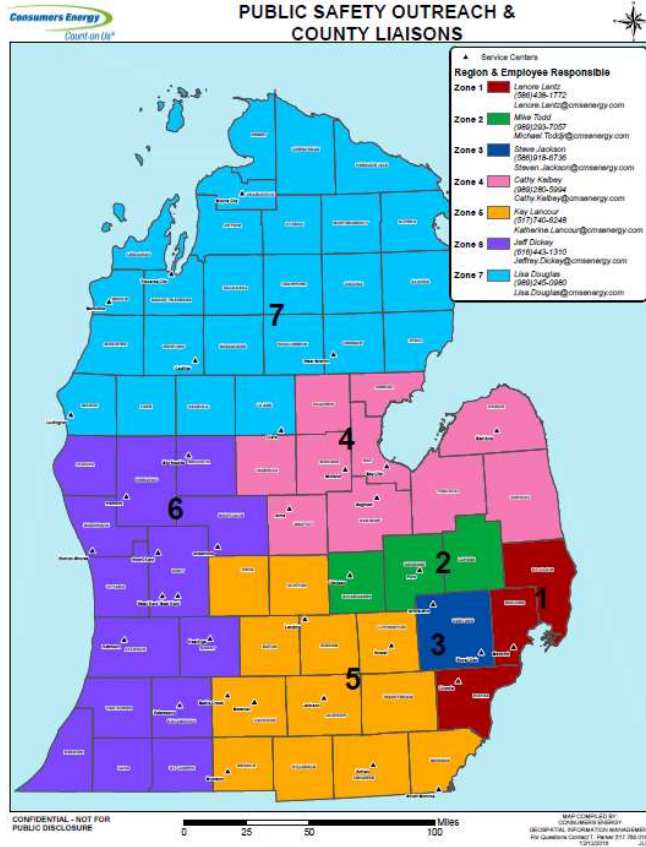
Presentation Content

- Consumers Energy Departmental Make Up
- The Incident Command System Journey (*Electric Restoration*)
- Communication Pathways
- VIP/ Stakeholder Site Visits
- Culture of Safety

Emergency Management and Public Safety



Public Safety Outreach/ Liaisons



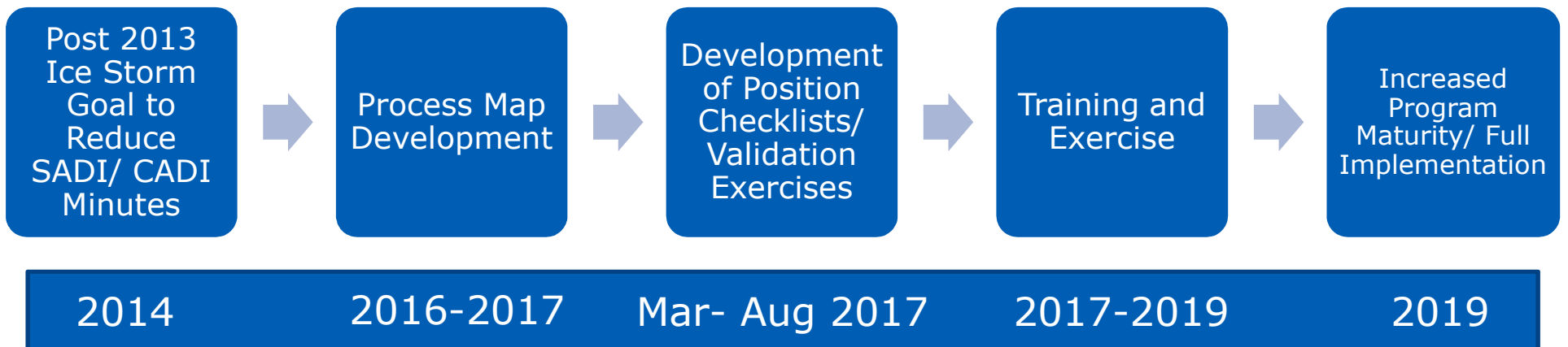
Electric Operations

- Low Voltage Distribution (LVD)- Primary Powerlines
- High Voltage Distribution (HVD)- Transmission Lines
- Forestry- Mitigation Tree Control
- Dispatch- Circuit Management
- System Control- Electrical Grid Management
- Restoration- Storm/ Outage Incident Response

Governmental Regulatory and Public Affairs

- Approximately 100 employees
- Key sections for storm restoration are:
 - Media Relations
 - Community Affairs
 - Governmental Affairs
- Regulatory Affairs and post-storm reporting

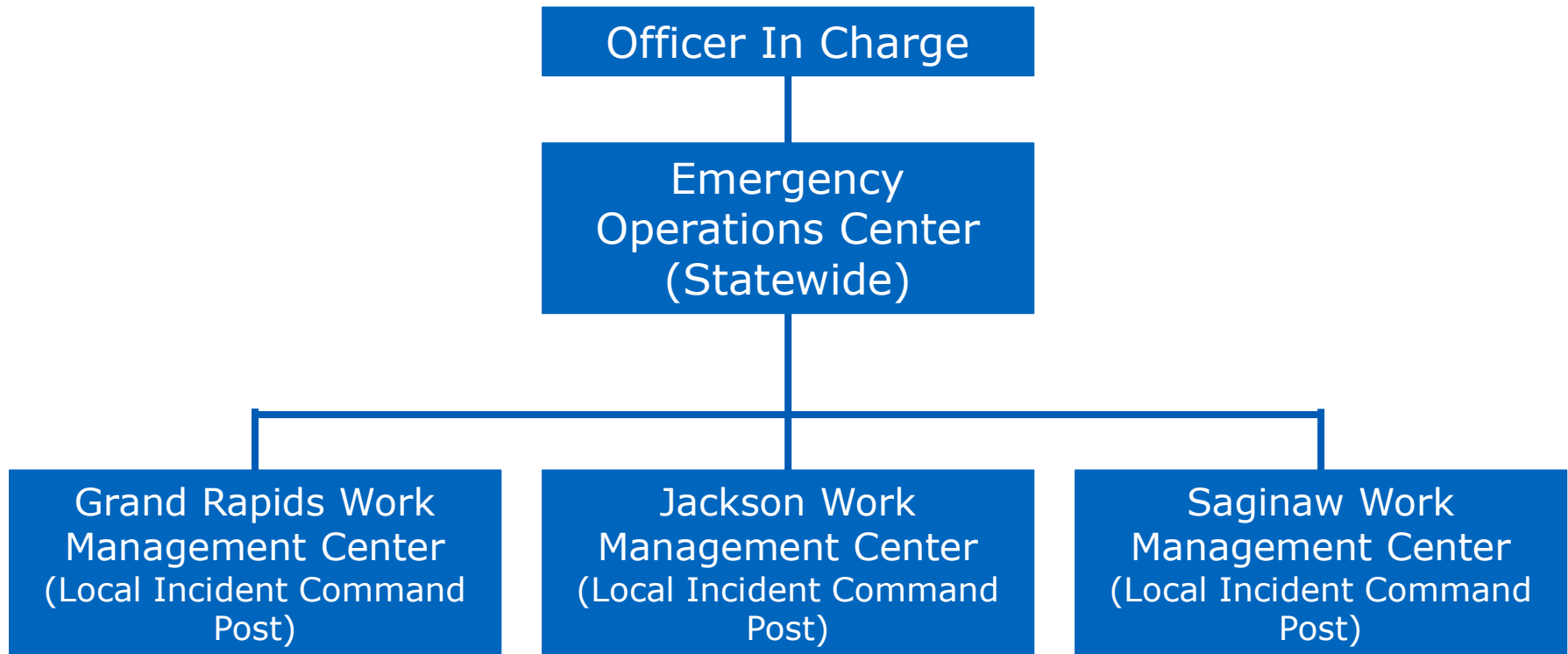
Electric Restoration- Incident Command System Journey



EM - PLANNING FRAMEWORK

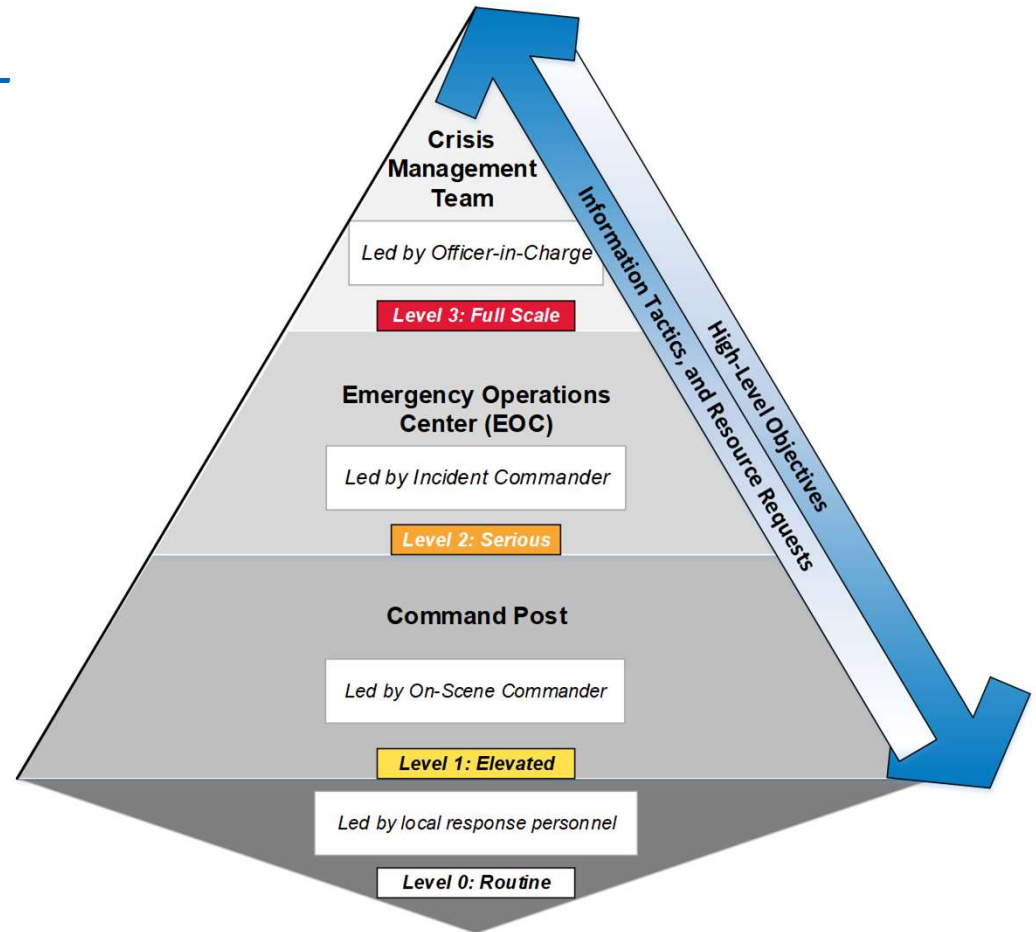
Program Documents	Emergency Management Policy						
	Emergency Management Strategy						
Company-Wide Response Plans	All-Hazards Emergency Operations Plan (EOP)						
	Crisis Management Plan (Officer in Charge/Crisis Management Team)						
	Crisis Communications Plan						
	Master Business Continuity Plan						
Organization-Specific Response Plans	Gas Emergency Response Plan	Electric Emergency Response Plan	Generation Emergency Response Plan	Business Services Emergency Response Plan	IT Emergency Response Plan	Security Emergency Response Plan	Department Business Continuity Plans
Site-Specific Response Plans (where needed)	Compressor Stations	N/A	Plant Site Specific Emergency Response Plans	Facility Site Specific Emergency Response Plans	N/A	N/A	
Hazard or Impact Specific Plans or Annexes* <i>*Not an all-inclusive list</i>	<ul style="list-style-type: none"> Main Rupture MAOP Exceedance Pipeline Rupture Well Blowout Flooding Business Continuity 	<ul style="list-style-type: none"> Flooding Curtailment Business Continuity 	<ul style="list-style-type: none"> Severe Weather Evacuation Spill Response Business Continuity 	<ul style="list-style-type: none"> Flooding Fire Evacuation/ Shelter in Place Internal Load Reduction (ILR) Business Continuity 	<ul style="list-style-type: none"> IT Critical Incident Management 	<ul style="list-style-type: none"> Disaster Recovery Plan Cyber Security Incident Response Bomb Threat Active Shooter Business Continuity 	All Hazards Planning: <ul style="list-style-type: none"> Workplace Workforce 3rd Party IT Systems

Restoration Response Structure

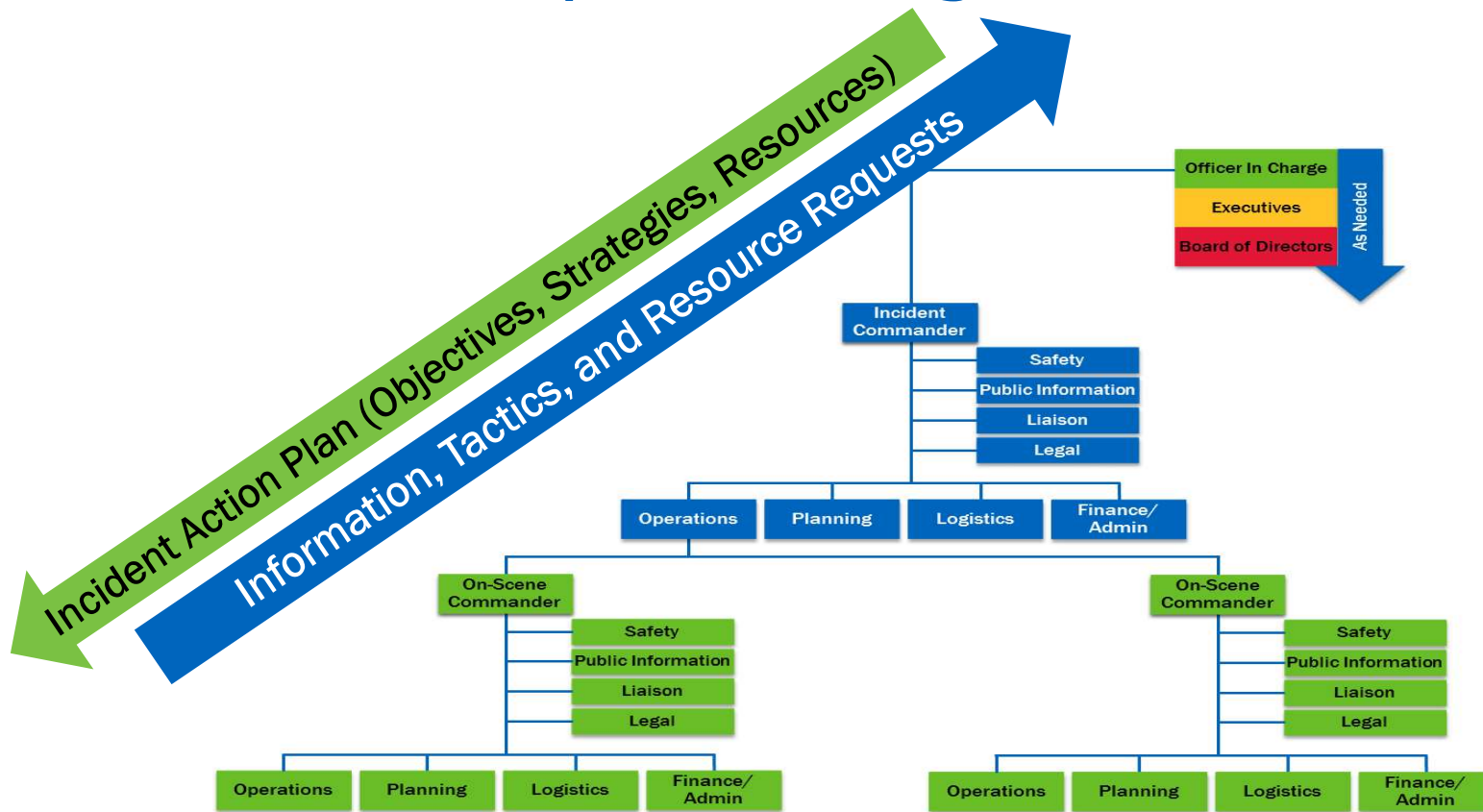


Response Levels

- Level 0- Routine
- Level 1- Elevated
- Level 2- Serious
- Level 3- Full Scale



Incident Response Organization



WMC IAP (Level 1 Incidents Only)



- WMC manages local response activities
- IAP should be developed at the WMC for each operational period
 - ICS 201 (Incident Briefing Form)

EOC IAP (Level 2 and 3 Incidents)

- EOC provides support for local response activities
- Single Incident Action Plan is developed for the entire incident
 - ICS 201-208 + 230
- EOC maintains a common operating picture for the entire incident



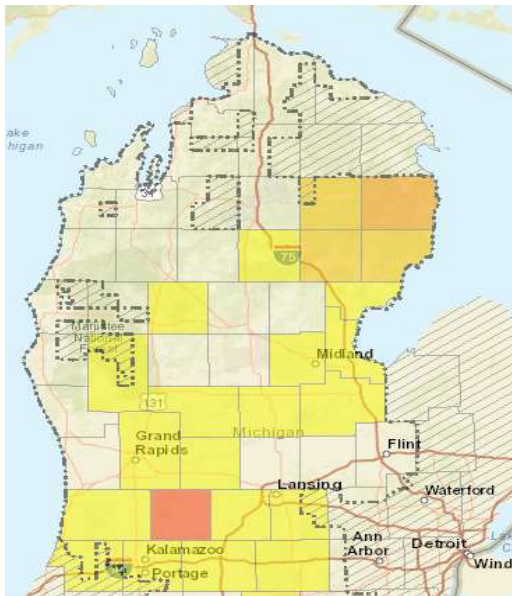


March Windstorm Communication Pathways

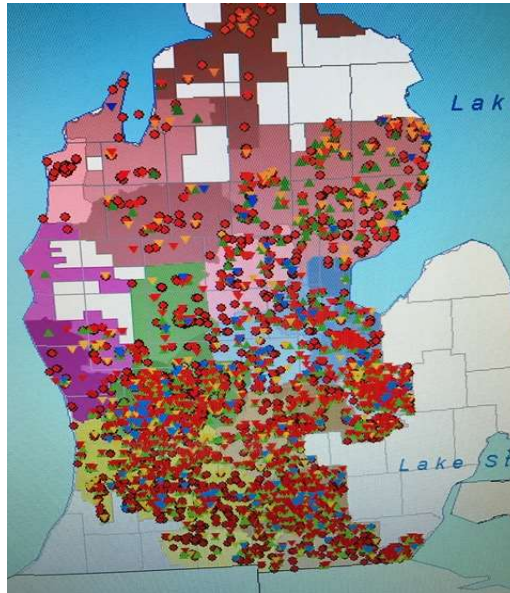
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Statewide Windstorm Response

Wednesday March 8,
2017 @0830



Wednesday March 8,
2017 @1230



HISTORIC STORM

MARCH 2017

**TOTAL CONSUMERS ENERGY
CUSTOMERS IMPACTED:** 360,000

**TOTAL MICHIGAN RESIDENTS
IMPACTED:** More than 1 Million

WIND SPEED: 60+ mph

DOWNED WIRES: 10,800

EMPLOYEES ENGAGED: 3,400+

OUT OF STATE CREWS FROM:
Kentucky, Illinois, Ohio,
Wisconsin, Iowa and Indiana

Restoration Philosophy

1. Isolate (Life Safety)
2. Restore (Incident Stabilization)
3. Repair (Property/ Environmental Conservation)

Restoration Priorities

1. Securing Police/ Fire Wire downs
2. Securing Remaining Wire downs
3. Restoring Critical Customers
 - Critical= Hospitals, Police/ Fire Depts., Radio Stations
 - Priority= Large businesses, Industry
4. Largest customer outages Business & Residential Customers



Deployment

- All Emergency Management Department Staff
- All Public Safety Liaisons
- Public Information Officer (Statewide/EOC)
 - Assistant PIOs Grand Rapids
 - Assistant PIOs Saginaw
 - Assistant PIOs Jackson
- All (3) Mobile Storm Trailers
- Both (2) Mobile Command Centers



MEET THE MOBILE COMMAND CENTER

 PLOTTER & PRINTER
ONBOARD

 8 FEET
WIDE

REQUEST BY
CONTACTING
**SECURITY
COMMAND
CENTER** 

 V10 6.8L
ENGINE

 CELLULAR
MODEM

SATELLITE
MODEM 

5 DESKTOP
MONITORS 

12 FEET
TALL 

3 TELEVISION
MONITORS 

30 FEET
LONG 

911 Centers and Emergency Management Contacts

- **State EOC (Liaison Officer)**
 - Emergency Management and Public Safety Staff
 - Twice daily updates (0900-1600) to the SEOC
 - Representation at the SEOC and Virtually
- **Public Safety Outreach Team (Assistant Liaison Officers)**
 - Twice daily calls to all counties affected with outages
 - Gathered the critical and priority needs of each jurisdiction
 - Relayed these needs, through the Liaison Officer, to the respective Work Management Center Incident Commanders and the Statewide Incident Commander (EOC)

Public Information Officer

- Life of a PIO
 - Every storm is Different (Preplanning Activities)
 - Media Requests
 - News Releases
 - PIO vs Spokesperson
 - Communication Methods (TV, Radio, Print, and Social)
 - Safety Messaging (Wire down, Generator, Thank you ads)- Thresholds



VIP/ Stakeholder Site Visits

- MPSC Commissioners
- State and Local Elected Officials
- Governor
 - Coordination
 - Security
 - Agenda







Culture of Safety

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SAFETY TAILBOARD

Location: Add Locations Here

Nearest Exit(s): Add exit locations here

Nearest Shelter Area(s): Add Locations Here

Incident Command: Person to have accountability

Dial 9-1-1: Person to call 9-1-1

Direct Emergency Responder (Runner): Person to guide

CPR/First Aid: Person(s) CPR and/or First Aid certified

AED: Person AED certified and AED location

Fire Extinguisher: Fire extinguisher location

Active Shooter: Run/Hide/Fight

Present Hazards: List hazards here

Personal Protective Equipment (PPE)

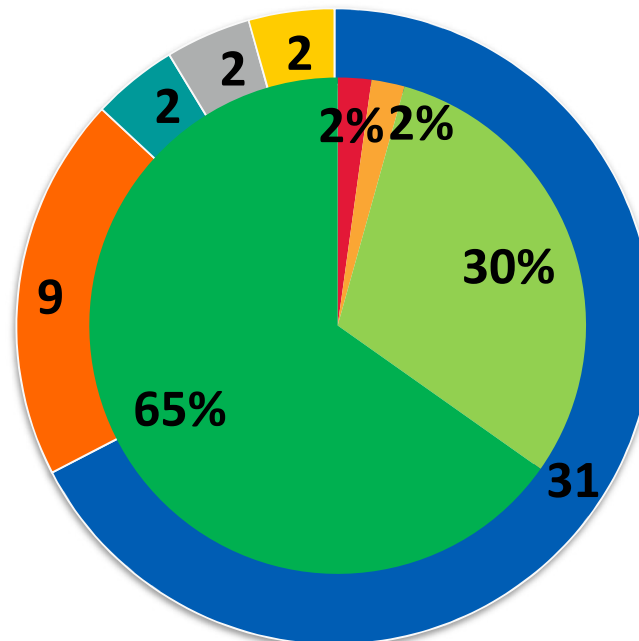
- Everyone providing restoration support wears PPE
 - Minimum PPE Includes:
 - Safety Glasses
 - Hard Hat
 - High Visibility Class 2 Vest
 - Proper Foot Wear
- This includes everyone
 - CE Staff, Contractors, and Mutual Assistance Crews
 - Media
 - MSPC Commissioners
 - Local and State Governmental Representatives



Post Storm Survey

Number of Respondents - 46

- Emergency Management
- 911 Dispatch
- Michigan State Police
- Red Cross
- Other



Avg. Satisfaction Score

- Fair
- Average
- Good
- Excellent

Thank you for your time

Who has the 1st Question?



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