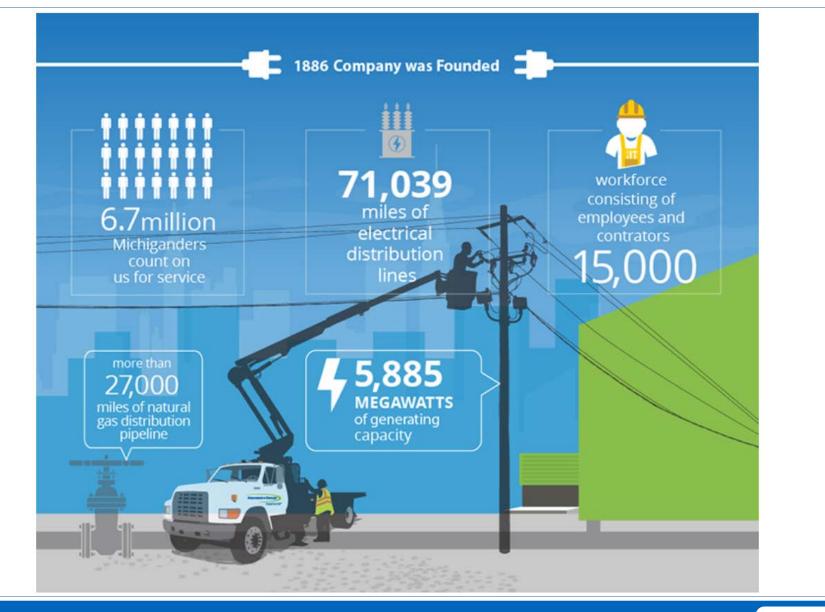
Consumers Energy Damage Prevention and Public Safety Outreach Program



Chelsea Dodge 6/13/18



Consumers Energy Overview





The Team

- Public Safety
 Program Coordinator
- 7 Full-Time
 Consultants & 1
 Engineer
- 2 College Interns



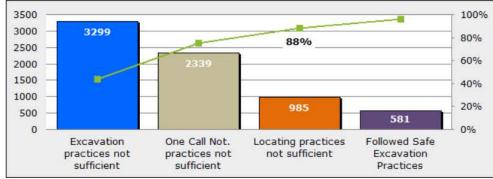


Damage Prevention "Rally Room"

- Problem Solving
- Data-based approach

PROBLEM STATEMENT: Consumers Energy currently has a gas damage rate of **43.6** damages per 1000 system miles which increases public safety risk and results in Consumers Energy being ranked in the 4th quartile per the American Gas Association.

>DAMAGE RATE DEFINITIONS



2015-2017 Primary Root Causes (Gas & Electric)

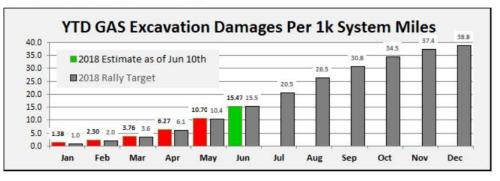
Excavation practices not sufficient

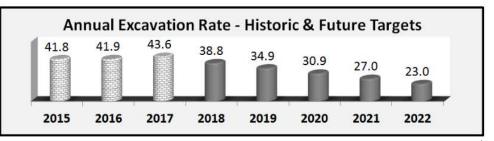
One Call Notification practices not sufficient

Locating practices not sufficient

GOAL: Multi-year goal – Achieve excavation damage rate of **23.0** (or less) per 1000 system miles by end of 2022 to obtain 1st quartile ranking per AGA damage prevention benchmark.

>PROJECT CHARTER DOCUMENT

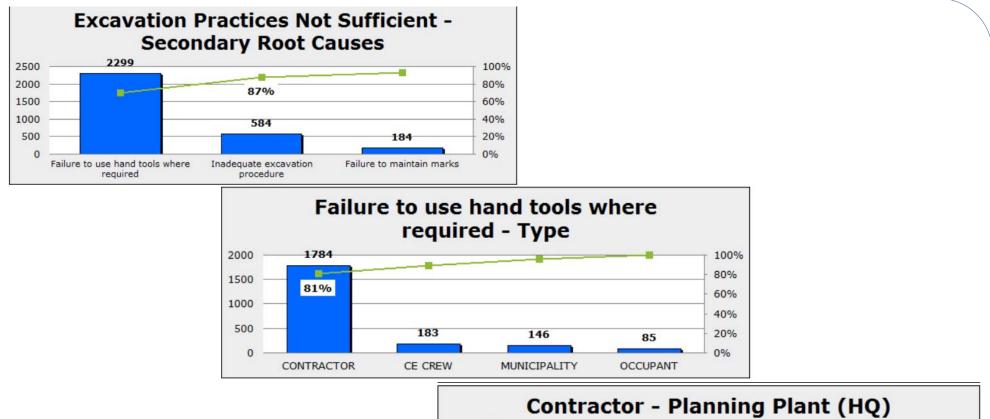




Consumers Energy

Count on Us

Using Data to Drive Change





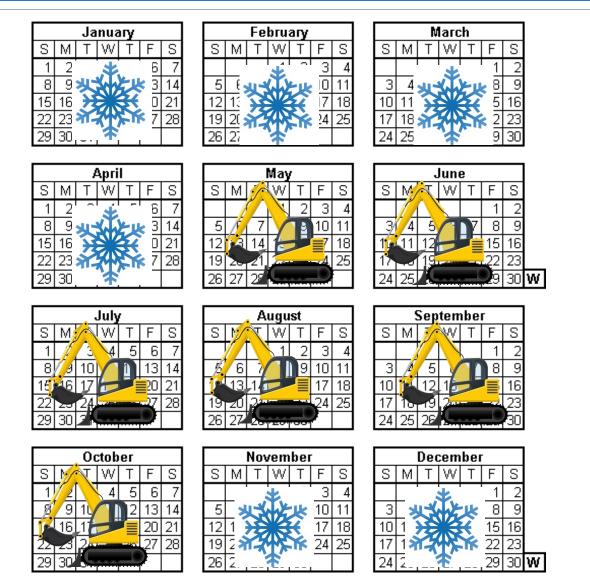
Consumers Energy Count on Us

Action Plan

- Proactive Crew Visits
- Timeliness of billing
- Public Safety Good Catch training workforce to enforce MISS DIG law
- Staker Training



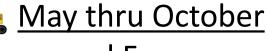
Calendar Balance



November thru April

Increased Focus on **Public Safety Education**

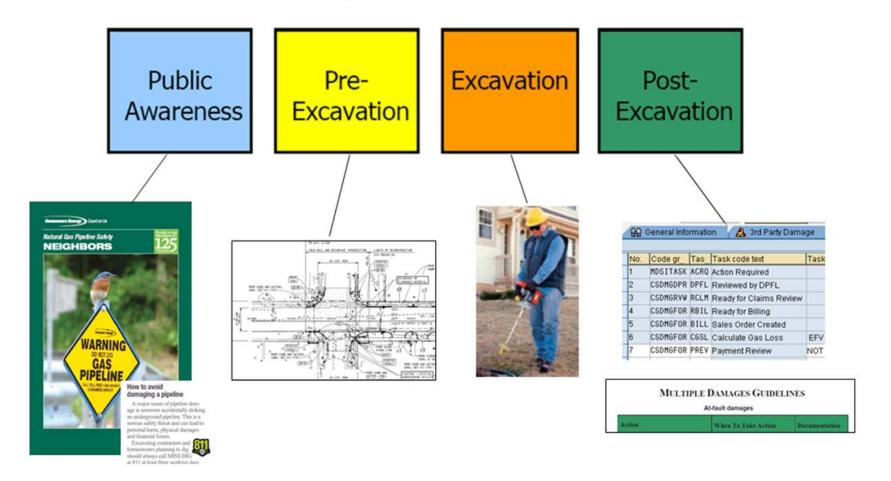




Increased Focus on Damage Prevention



DAMAGE PREVENTION High Level View





Field Visits

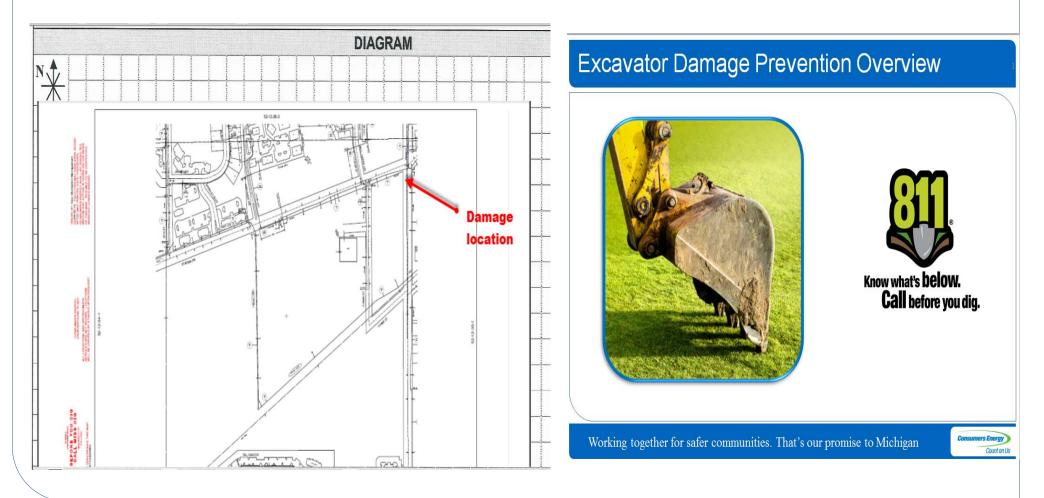
Safe Digging Observations Contract Staking Audits





Field Visits

Damage Investigations
 Education & Outreach





Excavator Education

- Targeted approach
- Incident Follow-up & Education
- WorkSafe[™] website and Worker Safety Mailers
- Working with MISS Dig—MISS DIG Grant







Multi-Damager Follow-up

- Phone Call/Email
- Site Visit
- Send Letter / Printed Resources
- Meetings
 - Company Officials/Safety Director
 - Project Owners/Stakeholders
- MPSC





Thank you!





Roundtable Discussion

How do you measure the effectiveness of your program?



What has had the biggest impact on decreasing damages?



Do you use data to determine where you focus your outreach activities?



What do you do about multi-damagers?

