

Utility Public Safety Alliance Meeting February 7th, 2018 Columbia, SC





Our Priorities

- Employee Safety
- Public Safety
- Customer Service





Brief History

- 1846 Charleston Gas Light Company
- 1848 485 customers have gas street lights
- 1897 Charleston City Railway Company
- 1926 Utilities merged to form South Carolina Power Company
- 1937 Broad River Power Company changed name to South Carolina Electric &
- **Gas Company**
- 1948 SCE&G acquired South Carolina Power Company
- 1984 SCANA holding company formed
- 1999 Acquired PSNC



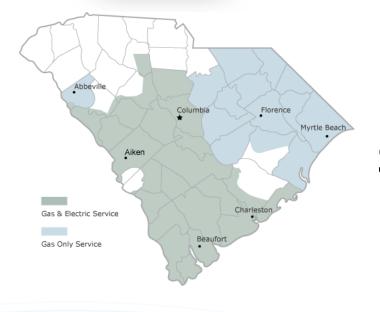


SCANA

- •SCE&G
- PSNC Energy
- •SCANA Energy
- SCANA Energy Marketing







SCE&G Electric and Gas Service Territory





SCE&G Statistics

- •Electric Customers 717,000
- •Miles of Electric Distribution lines approx. 13K OH + 5K UG
- •Miles of Electric Transmission lines approx. 3,500 total
- •Gas Customers 368,000 (PSNC 550,000)
- •Miles of Gas Main Approx. 20,500 (11K in NC and 9,200 in SC)



Public Safety Program Overview



Regulatory Drivers

- API RP 1162 Public Awareness Plans (Gas SC and NC)
- AEGIS Insurance Audits
 - Electric
 - Gas
- State audits ORS (SC) and NCUC (NC)



Outreach and Communications

- Direct Mailer based on SIC codes
- Excavator letters after a damage occurs
- Progressive Letter campaign to excavators billed for damages resulting from Failure to Call 811
- Face to Face Presentations before or after damages (E&G)
- Job Site Visits before and during the excavation
- Annual Billboard Campaign
- Website Content Development (E&G)
- Excavator Training Partnerships with SC811
- Active Members with AGA, SGA, and CGA



Documentation and Reporting

- SharePoint Record Keeping
- Perform detailed LDF and Korweb (locate ticket) Analytics
- Manage SAP's Business Object Enterprise Damage Dashboard
- Prepare Monthly Damage Data Reports for Management Meetings – SCE&G Gas



Measuring Effectiveness

- Damages to our system
- Surveys
- Website Hits
- ER Portal Activity (Culver)
- Feedback from meetings
- Internal focus groups
- Digital Campaign

