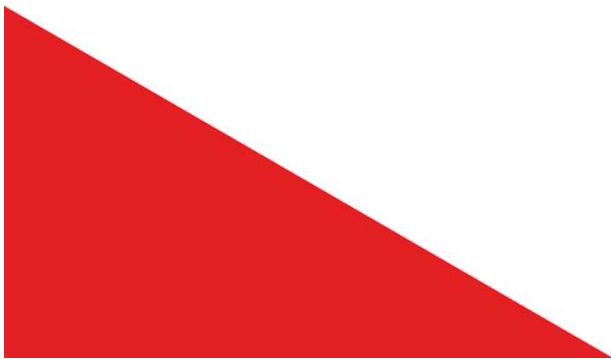
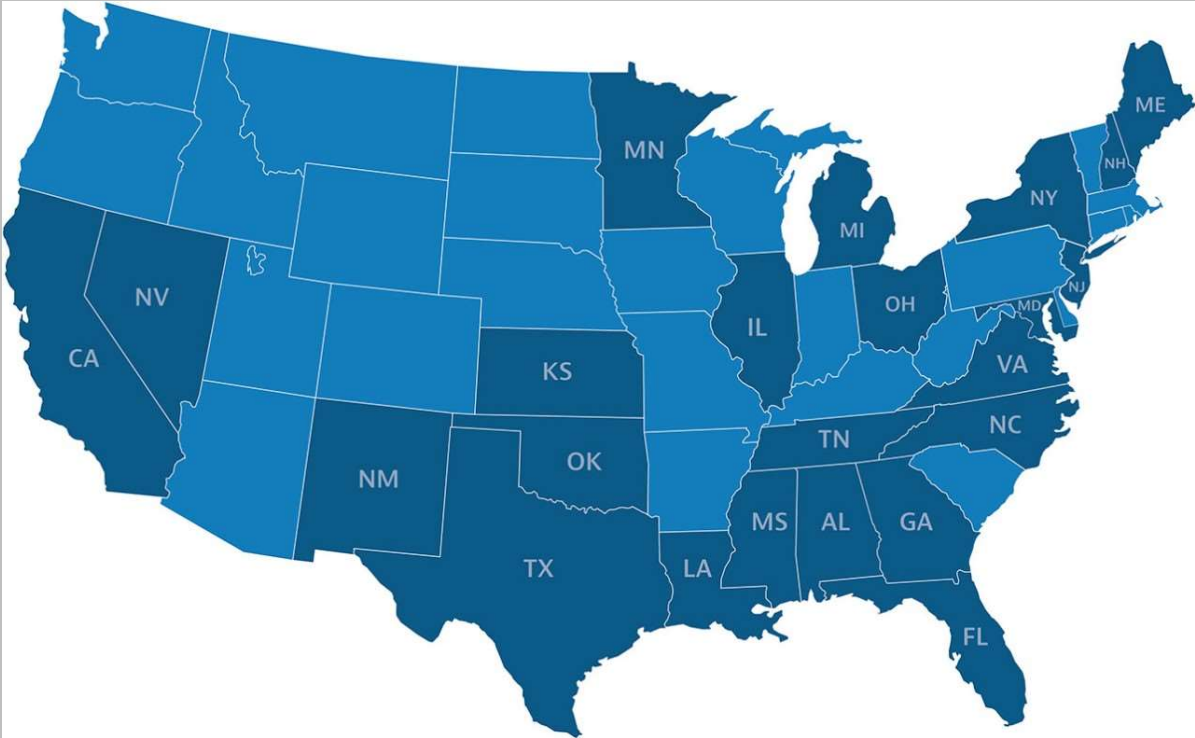




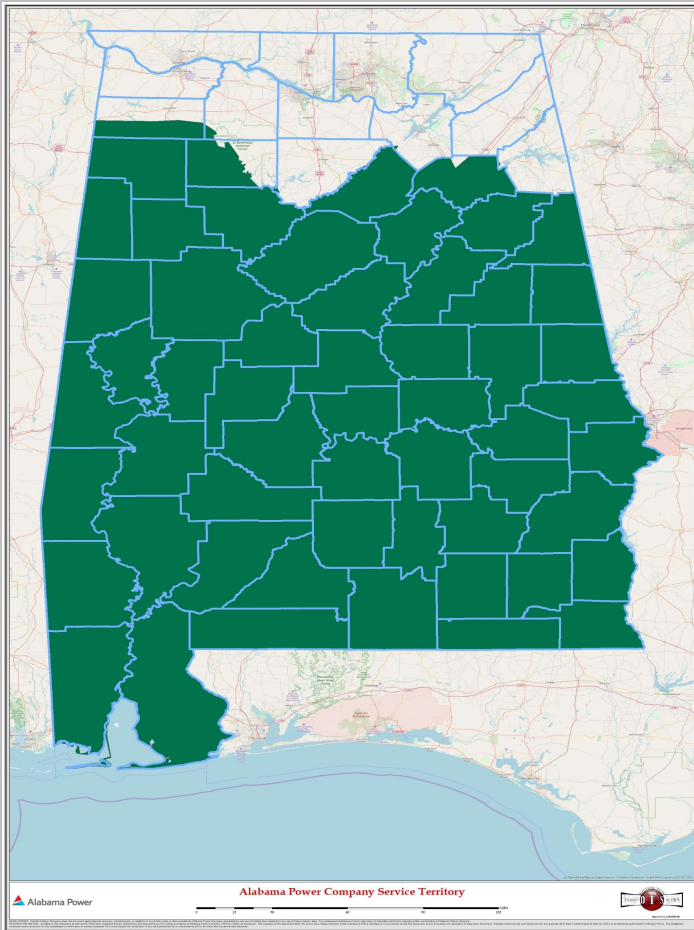
School Based Public Safety Programs UPSA 2019



Southern Company's Footprint



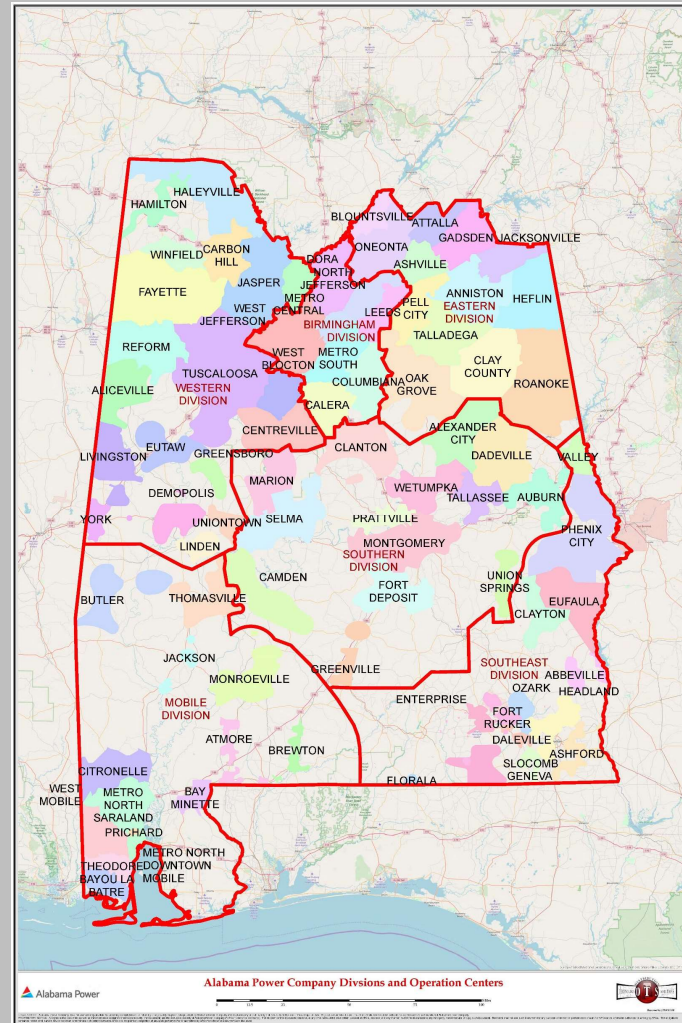
APC Generation: 2018



- 51% Coal
- 24% Nuclear
- 18% Gas and Oil
- 6% Hydro

APC serves 1.47 million customers
Southern Company serves 9* million customers

APC's Service Territory: Divisions and Operation Centers





- Began in 2012
- High Voltage program (14,400 volts) exclusively presented to First Responders
- Specially trained line crew personnel do the action part and Risk Services serves as the narrator



Safe-T-Opolis: since 1987



Keep your 4th grade students safe with a **FREE electrical safety program from Alabama Power:**



Uses a 3D model to explain how electricity works and show why it's important to be safe around it

Scheduled M-F, at any time

Free gifts for teachers and students

Helps address Alabama Course of Study
4th Grade Science (Standards 2,4,5)

TO SCHEDULE

Contact Kim Savage
kssavage@southernco.com (205-349-6974)



Keep your students safe with a **FREE electrical safety program from Alabama Power:**



An interactive safety program

11,000 volts of electricity

Scheduled M-F, at any time

Presented by specially trained
APC employees

Endorsed by Alabama Department
of Education

Contact Kim Savage

kssavage@southernco.com (205-349-6974)
or leave a voicemail at 1-800-806-SAFE (7233)





Measuring Success: 1987-2018

- Number of people reached
- Number of 4th graders reached
- Level of employee participation
- APC Employees' knowledge of Safe-T-Opolis and Safe-T-Zone



Management's Challenge: Update and Improve



- Benchmark other utilities' safety programs
- Survey employee presenters
- Conduct focus groups with 4th graders in each geographic division
- Hold brainstorming sessions with stakeholders
- Seek feedback and compare programs with other operating companies



Changing the way APC thinks about public safety



- Increasing the public's access to safety information
 - Presentations, videos, lesson plans available on website
- Expanding our audiences
 - Currently, 4th grade and First Responders only
 - PreK-3rd grade, High Schoolers
 - Expand Safe-T-Opolis program



Goal: to have the best public safety program in the industry, reaching as many people as possible



- Increasing the public's access to safety information
 - Presentations, videos, lesson plans available on website
- Expanding our audiences
 - Currently, we target 4th grade and First Responders only
 - Create a program for PreK-3rd grade (teacher toolkit)
 - Create a program for High Schoolers (virtual reality)
 - Expand Safe-T-Opolis program (video game component)



Thanking our employee volunteers: Safe-T-Opolis and Safe-T-Zone Presenters

- Trinkets and small gifts
- Meals during STZ programs
- Recognition in internal publications and websites
- Weekend getaway voucher (sun and snow package)
- Night at the Ballpark Events-New in 2019



A NIGHT AT THE BALLPARK
SAFETY ALWAYS
2019

Thank you for all you do for Safe-T-Opolis and Safe-T-Zone!
WE WANT TO RECOGNIZE AND APPRECIATE YOU FOR YOUR COMMITMENT TO PUBLIC SAFETY.

- Each qualified Lifeliner or Safe-T-Zone presenter will receive an allotted number of tickets (which will allow employees to bring their families). Additional tickets may be available for purchase.
- To qualify for an invitation to these events, you must be an active presenter, which means you presented at least one Safe-T-Opolis or Safe-T-Zone program in 2018.
- You may attend one of these games; it may be the game in or closest to your division or not, it's completely up to you.
- More details, including a website to register, will be sent out by the end of January.

CHOOSE FROM:

- April 6th in Mobile 7:05 PM
- April 13th in Bham 6:30 PM
- April 27th in Montgomery 6:05 PM

Please refer any questions or feedback to
Kim Savage (205-427-7279//kssavage@southernco.com)

Pushback? Resistance?







Feel free to reach out:

Kim Savage

205-349-6974

kssavage@southernco.com



Alabama
Power