

Understanding Firefighter Pipeline Safety Training Needs

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Talking Points

Who is your audience?

How do they learn?

Are all first responders created equal?

What has worked for outreach the last 2-3 years?





The First Responder



Who are the
Responders
you seek?

First Responders



What turns off your audience?



A Slide Like This....

- ▶ Here is the definition of something:
 - ▶ I will read it to you, slowly and completely without any energy or passion. There will be no accompanying pictures, charts or videos. If I let you, you would just read this slide to yourself. It will be perfect per the textbook, regulation or policies. I will not give you an example that relates to what you do; or worse yet, I will give you an example that does not apply at all to you. There will be no time for questions.
 - ▶ *Citation needed*



What do they want and NEED to know?

- ▶ Examples that relate to them
- ▶ Use local examples when possible
- ▶ Best Practices
- ▶ Case Studies



Improve Your Performance

- ▶ Know your Audience
- ▶ Plan for discussion, movement and resistance
- ▶ Use Evaluations/Feedback
- ▶ Good Training is Contagious



Be Collaborative and Flexible

- ▶ Volunteer vs Career
- ▶ Work with Utility Responders (GFR)
- ▶ Modify your training to meet the agency's needs
- ▶ Try, try and try again





THANK YOU

